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True Conferencing Offers American Express® Cardmembers Automatic Bill Payment

CHICAGO, IL, JULY 16, 2005 – True Conferencing, a provider of audio conferencing that is available with a free web collaboration tool, announces today that American Express Cardmembers can put their “Card on File” for Automatic Bill payment (ABP) of their conferencing purchases. True Conferencing customers simply register their American Express Card online and authorize future charges to be made automatically.

True Conferencing is designed to meet the specific small business and home office worker’s conferencing needs that have been underserved by high-volume providers that concentrate on the corporate market. The Automatic Bill Payment from American Express option is available to customers for payment of all audio and web conferencing services. True Conferencing is offering users that sign up through American Express ABP, \$30.00 worth of free conferencing services to experience the “True Conferencing” difference. To take advantage of this offer, Cardmembers should go to <http://www.americanexpress.com/automaticbillpayment>, keyword True Conferencing or go to <http://www.trueconferencing.com/americanexpress>.

“We are pleased to have True Conferencing join our network of ABP providers, and give our Cardmembers a great introductory offer,” Said Jennifer Marx, Director Market Development, American Express - Establishment Services. “Services like True Conferencing are ideal for ABP because of the many benefits the vendor and the Cardmember receive,” she added.

Earlier this year, True Conferencing launched its new True Audio Conferencing Service for a single low rate of 9 1/2¢ per minute per participant for reservationless audio conferencing. Users may also add free True Web Conferencing with this service to

further enhance their ability to collaborate and share ideas. They also offer True Reserved Audio service that utilizes one-time use passcodes for increased security, but does not include web conferencing, for 9 1/2¢ per minute per participant.

“True Conferencing” is a high-quality conference calling service that is available whenever needed, for up to 50 participants, without any hidden charges or blocked calls. The service also offers security features including conference locking and unique moderator codes. Enhanced features such as archived playback and dial-out, for reaching additional participants or for having a sub conference consultation without stopping your meeting, are each available for the same low price of 9 1/2¢ per minute.

“We are very happy to offer American Express® Cardmembers our True Conferencing services with all the time saving and security benefits of Automatic Bill Payment,” Sean Rosenthal, Marketing Manager, True Conferencing said. “Small and home businesses depend on the American Express Card for many of their transactions. This is just another way we can help them to operate more efficiently,” he added.

About American Express

American Express Company is a diversified worldwide travel, financial and network services company founded in 1850. It is a world leader in charge and credit cards, Travelers Cheques, travel, financial planning, business services, insurance and international banking.

About True Conferencing

True Conferencing is a provider of audio and web conferencing services that is committed to offering the right conferencing features and services for the right price. True Conferencing’s audio services are delivered over a robust infrastructure that has been continuously tested and upgraded, providing reliable conference calling for global users for nearly two decades. Their web conferencing platform has been used by enterprises, telecommunications companies, and application service providers for online meetings since 1998. Additional information about True Conferencing can be obtained by visiting <http://www.trueconferencing.com>.